



ZOHO Forms

An Inspired Solution

Inspired Productions Case Study

How a turnkey event production company harnessed

**the power
of digital forms**

and increased their productivity
with Zoho Forms.

Turning dream events into a reality

In 2016, 2 individuals brought an out-of-the-box event planning company to the Houston area.

Inspire Productions is a turnkey event production company that puts on events ranging from music festivals to business networking events.

Their biggest event is the Texas Taco Tequila and Margarita Festival, held 3 times a year in 3 different cities across Texas with hopes of expanding it statewide to cities like Austin, Dallas, and San Antonio.

With a unique business plan that provides vendors an opportunity to make money and gain exposure while giving back to non-profits, the idea was a hit. Each event they produce succeeds in giving the community something new by crafting an experience to remember.

The wrench—an abundance of paperwork

When your job is putting together festivals and events, the paperwork involved is enormous. For a company with 2 managing members who produce over 20 events a year together, keeping up with the to-do lists became a crucial task.

We have 5 employees that help manage vendors, rentals, security, and music. On the day of an event we sometimes have 200 volunteers. Which is a lot of people and products to manage—lots and lots of paperwork to ensure things go smoothly.

Trey Diller,
Co-Founder, Inspire productions LLC

As their business grew, so did the size of their events—from 2,000 people to 30,000, featuring live music, food and local product vendors, and non profit exposure. Keeping efficient, reliable tabs on everything happening became a priority.



When they started out, they were using paper applications, but it was clear that with increased traffic, they did not want to hold onto several hundred applications. Losing even a single form could cause a nasty tangle in their workflow.

A solution that works

Enter Zoho Forms, a mobile-friendly app that acts as a database for all of their paperwork. They took all the paper forms they used and replaced them with Zoho Forms.

The easy-to-use builder and versatility of online forms was perfect for their necessarily meticulous organization. The best part for them is having all the data backed up to the cloud so they never needed to worry about losing important information.

Everything is electronic and we are able to simply copy and paste form links in order to share a form to any clients we have. Zoho Forms is amazing for sending invoices and applications, and just staying organized.

Trey Diller,
Co-Founder, Inspire productions LLC

Before each event, they build their forms, then share them with customers and vendors, and export all the data they collect, which makes the pre-production process much easier.

On the day of the event, the user-friendly mobile app is key to ensuring things run smoothly. All the data collected beforehand is seamlessly available on the mobile app.

A single form could be built in minutes and shared with their list of customers, vendors, volunteers, and attendees.

We export all of the applications from our vendors and organize them in advance, so on the day of the event, it's an easy number system and the vendors just show up collect the package with their number on it and set up shop. Everyone's happy!

Trey Diller,
Co-Founder, Inspire productions LLC

Smooth Execution

In all of the event planning, entertainment, and production endeavors, Zoho Forms has worked for Inspire Productions to help them plan large festivals, private events, corporate events, fundraisers, and parties.



From country music festival, Beyond the Pines, to Cigars & Ideas, an elegant business networking event, to Truck or Treat, a family-oriented Halloween food truck festival, Inspire Productions LLC has proven it can make any event possible.



Ease of use

Our user-friendly tools make it easy to create forms with a few clicks. The drag-and-drop builder with multiple field types covers any data collection requirements.



Versatility

Zoho Forms can be used to create everything from application forms to invoice submission forms. This helps them create forms for each of their stakeholders. They can easily manage the large number of customers, vendors, and attendees without any issues.



Reliability

Since every piece of data collected before the event is essential for smooth execution, reliable data storage is paramount. All of the paperwork is backed up to the cloud with multiple redundancies in place to keep crucial data safe.



Mobility

In line with the nature of event planning, the mobile app works perfectly in collecting data on the spot as well as using previously collected data (e.g., vendor information, volunteer information, registration forms, etc.).

Everything is on file so we don't have to store paper files. We can just click a few buttons and everything is very quick and user-friendly.

Trey Diller,
Co-Founder, Inspire productions LLC



About Us

Zoho Forms is committed to solving all your data collection needs so your business can function smoothly. With powerful features like Document Merge, as well as integrations with the Zoho product suite and third-party apps, we let you do more with your data.

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