

Running a national rice mill chain with a custom ERP software



About Shree Gajanan Industries

Shree Gajanan Industries is a rice milling industry that manufacturer of multiple kinds of Sona Masoori rice. Started as a humble business in 1969, Shree Gajanan Industries has grown into a state-of-the-art factory with a turnover of over 1.25B INR. They've also received the **National Award** for Conducting Fair Business Practice from the **Honorable Vice President of India** in 2001.

Recently, we got to interview **Ravish Bhimani, CFO** of the company and learn how their team leveraged low-code technology to automate their rice mill business.

Here's an excerpt from our interview.



What was the problem you faced?

We purchase paddies from farmers and agents, process it into rice, and sell it to customers and retail chains. Since we're an ISO FSS certified unit, we have to maintain all the records. We used to maintain these on paper-based forms. When a truck brings us paddy, we make a note of the vehicle number, where it came from etc. We used MS Excel for managing all the data but our business grew to a point where it couldn't scale anymore. We needed a more powerful solution.



Solution

We created a proper system to automate the entire process using Zoho Creator. Every order, from inquiry to sales, and every round of production, from raw material procurement to end product delivery, is captured on Zoho Creator. Some of the processes are:

Stock control

Stock control consists of all the activities and processes undertaken to track inventory levels, place orders, and ensure adequate quantities of each item is held in stock. A regular review of stock movement also gives us the ability to set and adjust predetermined stock quantities as required, to maintain minimum inventory levels. This module provides a real-time picture of what's in stock and where each product is, even across multiple warehouses, enabling us to track sales and purchases from one system. We can now fulfill orders and update inventory levels on the spot.





Quality control

In our industry, it's necessary to segregate inventory into specific batches that require close management of quality, quantity, and traceability. Special attention is needed to manage the receipt and distribution of products that are categorized as regulated goods or batch- and/or expiry-date controlled.



Order management

This module helps us rapidly process supply and demand activity and deliver on customer expectations. It also gives real-time stock availability data across all channels and seamlessly synchronizes with our sales systems and shipping partners. We also have set up workflows, such that once an order from the customer is received, it is submitted for finance approval and then for stock approval.





Invoice and payments

Zoho Creator helps us send emails and SMSes, as well as print out professional invoices for our customers. While sending out invoices, the app gets automatically updated with the related transactions as well.



Results

Choosing Zoho Creator over the ERP software available on the market has saved us a huge amount on application development. It's also simple to use, easy to implement, and most importantly, a fool-proof system that cannot be edited without permission.

Zoho Creator helped us set up an automated system for process management, stock maintenance, and production planning with centralized finance control and security. Now we're able to provide 10x faster delivery and faster processing of orders—and accurate data with live information is even available, which was not possible earlier.

Without a second thought, I'd recommend Zoho Creator to any manufacturer looking to digitize operations, and automate and streamline business processes for greater market adaptability.



About Zoho Creator

Ever hit a roadblock with software development? With more than 25 years and 13,000+ customers across the globe, catering to various industries and businesses of all sizes, Zoho Creator offers the best solutions for all your app development problems. And you don't even have to know any coding. All you need to do is sign up and start building right away!





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We'd love to talk! Reach out to us:
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