



Fazenda and Zoho Creator:

A personalized **sign-in portal for** visitor management

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About the company



Country : United Kingdom

Industry : Hospitality

Number of employees : 450+

Fazenda is a traditional South American rodizio—an all-you-can-eat style restaurant—based in the United Kingdom and founded in 2010. The chain has five different locations, with the first one founded in Leeds and the four others in Liverpool, Manchester, Edinburgh, and Birmingham. Fazenda's first London restaurant will open later this year.

Renowned for its delicacies, this chain of restaurants is known for its authenticity, serving a wide variety of delicious Argentinian and Brazilian dishes.



The challenge



Fazenda explored a variety of software solutions to support its growing business over the years. But none of them delivered what they were looking for: software that would compliment their unique business processes and allow them to seamlessly satisfy their burgeoning clientele.

Fazenda needed a solution that:



Was bespoke for its unique business processes

Provided each location with granular recordkeeping



Granted synchronous communication for all stakeholders in and outside the organization

Integrated with other applications across the organization



Eliminated organizational silos

Could transition the process of handling long email chains to an efficient alternative



The solution



Fazenda initially used Zoho Connect and Zoho Cliq in tandem to automate and run their operations, before eventually discovering and leveraging Zoho Creator.



We used Zoho Creator to create a bespoke visitor sign-in portal which automates our business processes

Natalia Andrade,
Head of Marketing, Fazenda



Each rodizio location hosts the application on a tablet device, placed in the reception area.

The application assists people who provide services to the restaurants in various ways. This includes stakeholders like contractors, suppliers, and head office staff.

The application handles:



Time logging

It logs the hours that stakeholders are on site. This information is used to gauge payments based on services rendered.



Compliance with health and safety standards

Fazenda has high standards for health and safety. This module of the Creator application requisitions health and safety declarations.



Adherence to regulations

It walks stakeholders through pertinent regulations, so that business processes are performed according to regulations.



Access for stakeholders

The application accounts for everyone who is at Fazenda at any given time, tracking the whereabouts of guests, to be retrieved instantly if required.

Benefits and ROI



Fazenda has achieved seamless operations by harnessing Zoho Creator. The deep customizability of the Zoho Creator application and its integration with other Zoho, as well as third-party, applications is a great boon to the organization, and allows them to satisfy the demands of stakeholders much more efficiently than before.



Having the ability to customize the Zoho Creator application to fit your needs is priceless!

Natalia Andrade,
Head of Marketing, Fazenda

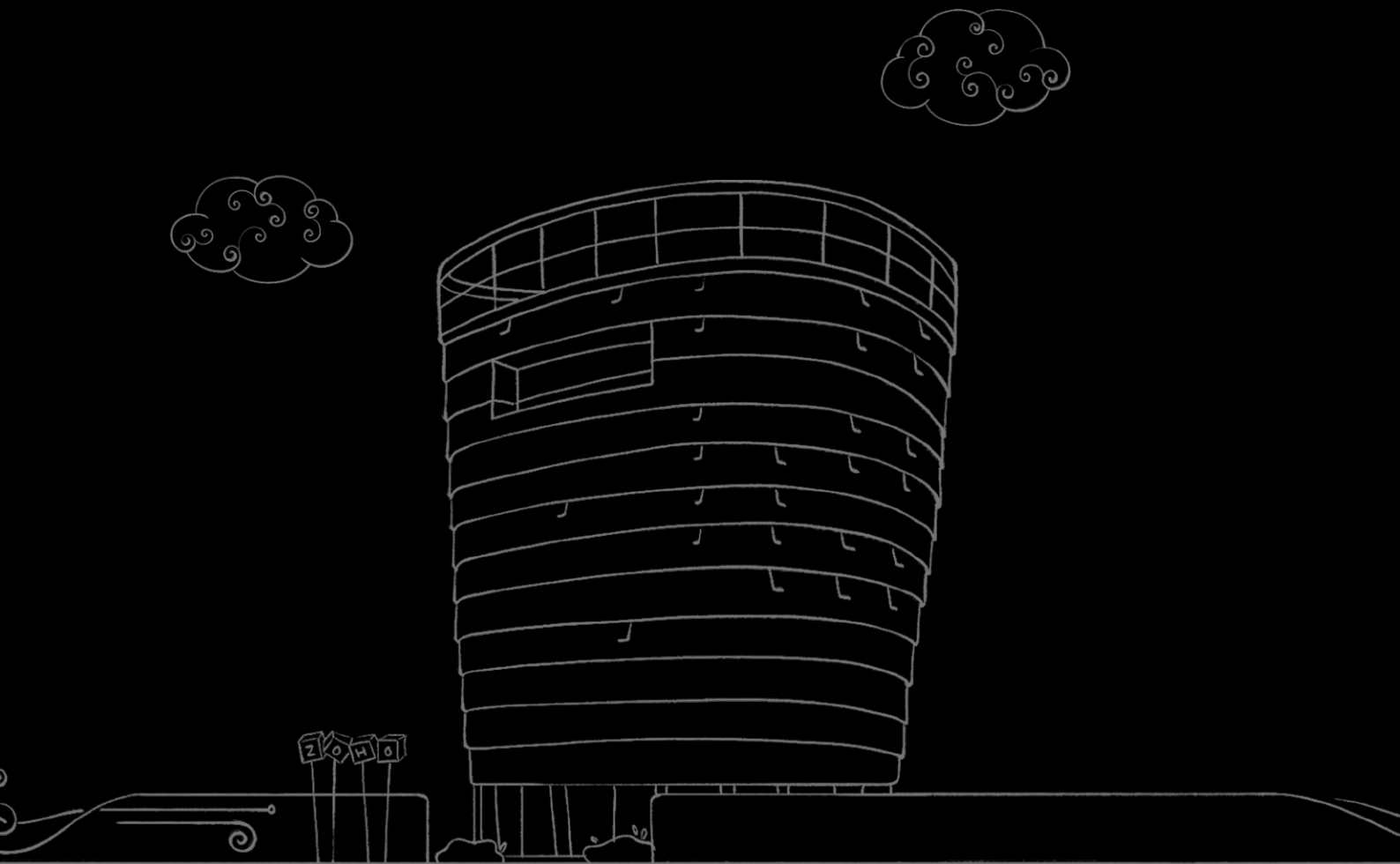


About us



At Zoho Creator, we've always worked towards a single purpose—empowering users to build functional apps with minimal coding expertise. We've helped **14,000+** brands create bespoke solutions and improve their end-to-end operations across a variety of industries. With over **16 years of experience** in catering to **B2B and B2C organizations**, we have the best tools in the trade to help you improve your business.

You can get started with Creator by visiting our [signup page](#). You can also check out our [prebuilt apps](#) to get started right away.





Creator

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We'd love to talk!
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