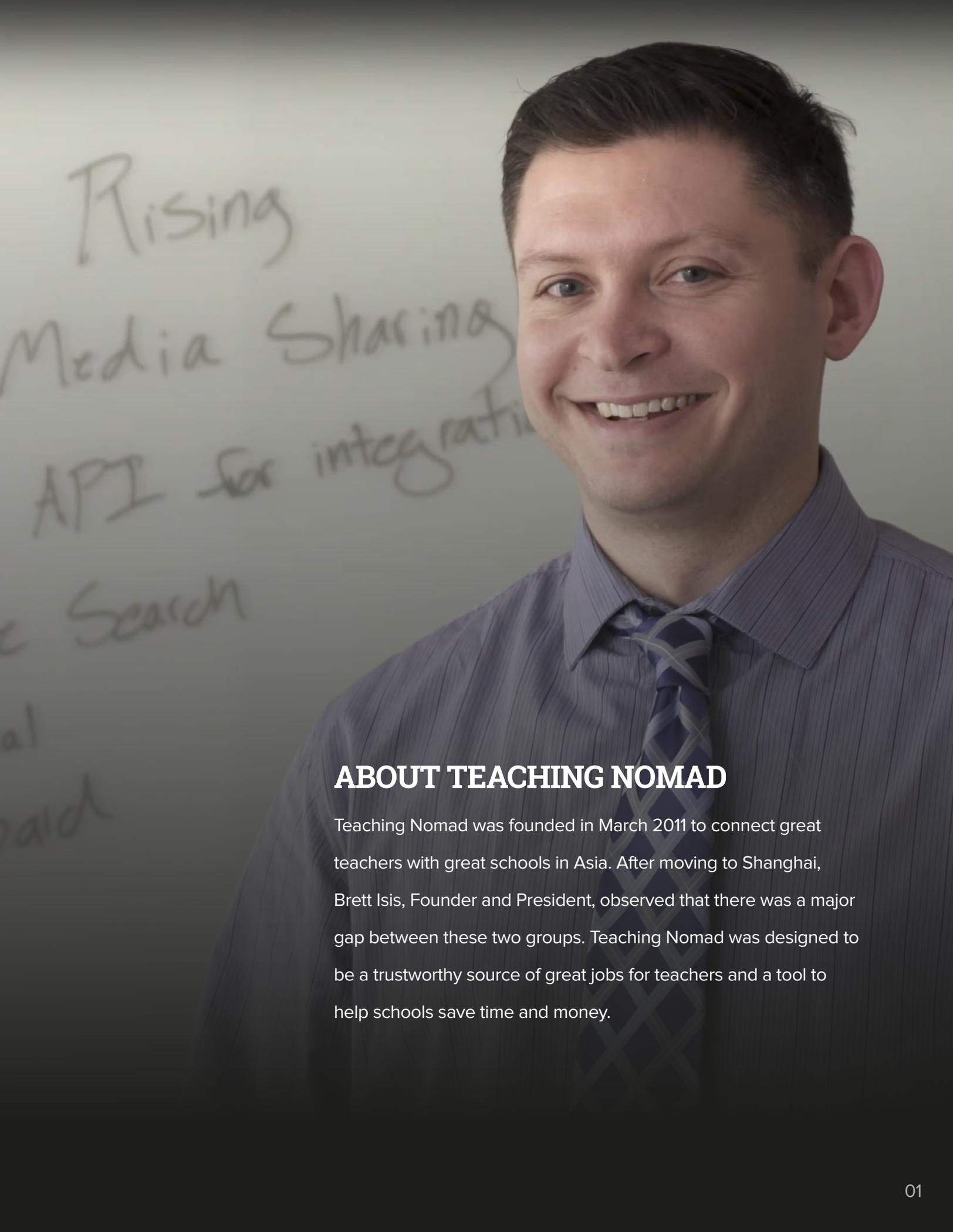


**ZOH**o Recruit

# IN FOCUS:

TEACHING NOMAD





## **ABOUT TEACHING NOMAD**

Teaching Nomad was founded in March 2011 to connect great teachers with great schools in Asia. After moving to Shanghai, Brett Isis, Founder and President, observed that there was a major gap between these two groups. Teaching Nomad was designed to be a trustworthy source of great jobs for teachers and a tool to help schools save time and money.

## ON A MISSION

Teaching Nomad is built on the foundation that you can have anything you want if you just help other people get what they want. Their mission is to:

- Improve the global teaching industry worldwide
- Help others have amazing experiences abroad
- Provide an outstanding lifestyle for their employees

They want to accomplish all this by providing teachers with jobs in schools they can trust, believe in, and enjoy working at. In turn, they will provide schools with committed, excited teachers that will always maintain the highest standards of learning.

## ROADBLOCKS TO SUCCESS

In the early days, Teaching Nomad used a different recruitment app to manage their hiring processes and organize their data. Soon, Brett Isis and his team realized their platform's limitations, limitations that prevented them from delivering more value for their clients.



## ROADBLOCK 1: FUNCTIONALITY AND CUSTOMIZATION

In a industry that deals with a large volume of candidates globally, there's no one-size-fits-all strategy for hiring, because the functionality required to find the right person differs according to geography and job position. As a result of this, Teaching Nomad needed software that was flexible and easy to customize.

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**“ We were stuck with a product that didn't allow the functionality and customization for the way we work. ”**

**Brett Isis,** Founder and President



## **ROADBLOCK 2: TIME AND MONEY**

There's plenty to do in the recruitment industry, and Teaching Nomad soon found that too much of their time and money were being consumed trying to customize a tool that couldn't work the way they needed it to.

## **A CHANGE FOR THE BETTER**

Recognizing the inefficiency of that current recruitment system, Brett, along with Ila Afshar (Recruitment Director, Shanghai) and Oliver Gorman (Senior Placement Consultant) set about looking for a solution that was flexible enough to fit their business processes. After researching the market, they found Zoho Recruit. In no time, he and his team were able to come up with a customized solution to support their unique line of work. With this new tool in place, Teaching Nomad was able to automate recurring activities, process more candidates, and improve overall efficiency.



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“ I spent many months and many many hours researching different software providers and I really fell in love with Zoho Recruit because it provided a lot of value. ”

**Brett Isis**, Founder and President

## RESULTS DELIVERED

Zoho Recruit instantly became a huge hit with the team, and now, Teaching Nomad has come to trust Zoho's recruitment platform to manage its entire recruitment process. Here are a few key takeaways from Teaching Nomad's journey with Zoho's applicant tracking system:

## HIRING INSIGHTS

Brett's team found that recruitment metrics can provide increased visibility into your efforts as a recruiter, making you a more successful strategic partner for your clients and hiring managers.

## CUSTOM FUNCTIONALITY

Customizability was the key feature the team in Shanghai were looking for from the beginning. Zoho Recruit was their savior. From creating new modules to fit your business to adding custom statuses at various stages in the hiring process, Zoho Recruit gave them the flexibility they needed.

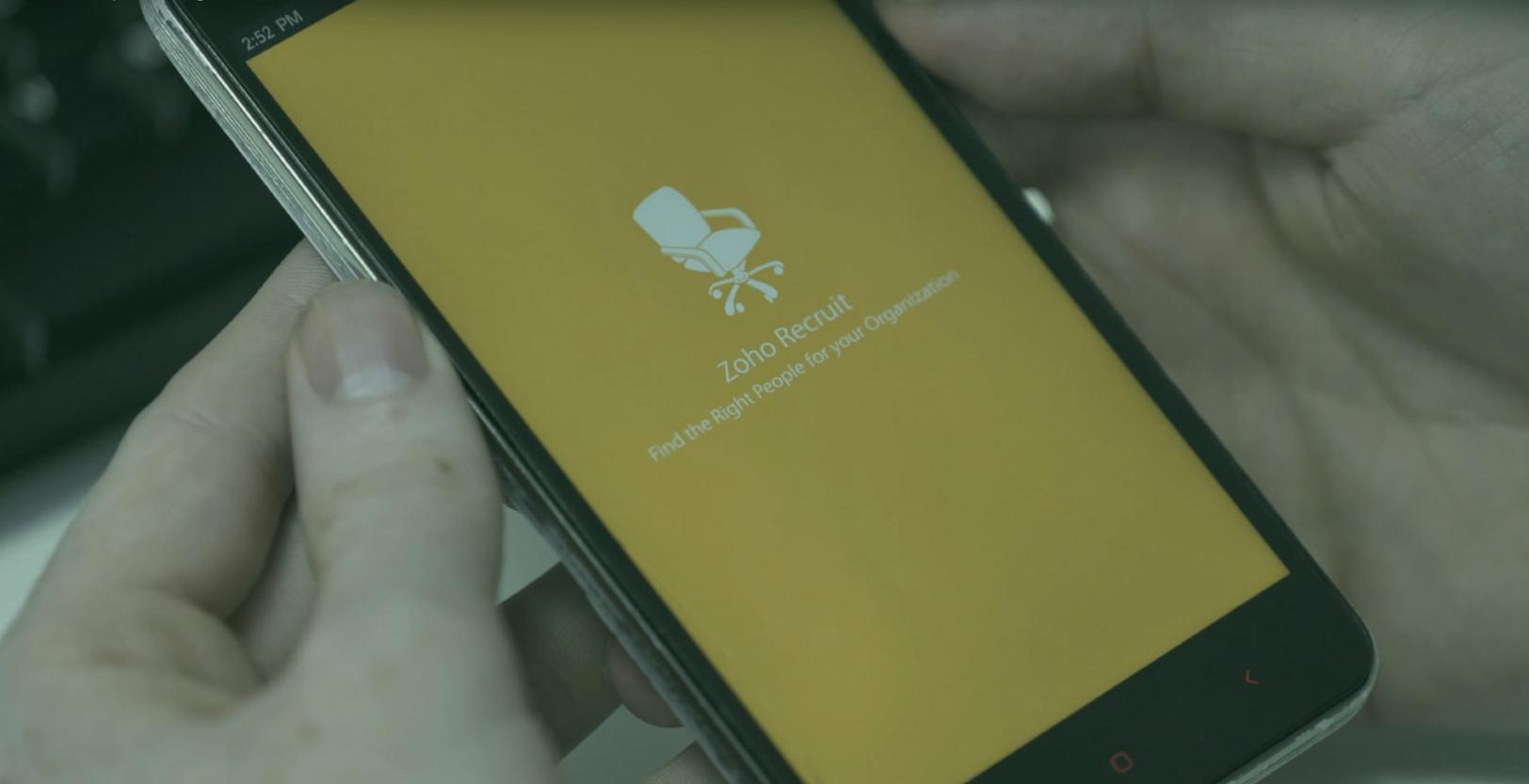
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**“ Zoho Recruit is a lifesaver for me. ”**

Ila Afshar, Recruitment Director, Shanghai

## THIRD-PARTY INTEGRATIONS

We all have our favorite apps that we never want to give up. Zoho Recruit integrates seamlessly with many third-party apps, letting you tap into an innovative software ecosystem without leaving Zoho's platform.



## MOBILE APPS

Take the recruitment process with you outside your office.

Zoho Recruit's mobile apps for Android and iOS let you manage your candidates and communicate with them even when you're on the move.

## VALUE FOR MONEY

Zoho Recruit continues to be the most economical recruitment platform in the market. It's feature rich, completely customizable, and starts from just \$25 per month.

# ABOUT ZOHO RECRUIT

Zoho Recruit is all about building great teams and hiring the best talent without breaking a sweat. Our all-in-one applicant tracking system helps teams of all sizes source, track, and hire candidates.

Zoho Recruit has been an unparalleled champion in many software categories for two years and running.

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[zoho.com/recruit](https://zoho.com/recruit)